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**HARD ROCK CAFE PATTAYA ANNOUNCES 2018 WORLD BURGER TOUR LINEUP**  
*International Menu Includes Fan Favorites from Around the Globe*

**PATTAYA, THAILAND, 2 May, 2018** - Bon Voyage! Hard Rock's World Burger Tour is back and ready to take guests' taste buds on an international flavor experience. World Burger Tour, a limited-time offering of Hard Rock Local Legendary® Burgers, inspired by the taste and flavors from cafe locations around the world, hits tables at participating Hard Rock Cafe locations worldwide **beginning May 2 and continues through July 31, 2018.**

**Hometown Heroes**

This year more than 9 local burgers were evaluated by Hard Rock's culinary team with crowd favorites added to the 2018 World Burger Tour lineup. Throughout May, June and July, Hard Rock Cafe Pattaya menus will feature World Burger Tour offerings such as:

**In May**

- **Tandoori Spiced Chicken Burger** (Mumbai, India) - a seasoned chicken patty with fresh mint mayo, Monterey jack cheese and crisp cucumber planks topped with iceberg lettuce served with seasoned fries and mint mayo for dipping
- **English Breakfast Burger** (London, England) - a classic burger patty topped with sliced ham, breakfast sausage, a fresh-cracked egg, grilled Portobello mushroom, fresh arugula and tomato served with seasoned fries
- **Tango Salsa Burger** (Buenos Aires, Argentina) - shake it up with andouille sausage, salsa criolla, garlic aioli, Monterey jack cheese, fresh arugula and a fried egg to top off the burger served with seasoned fries
- **Jambalaya Burger** (New Orleans, LA., United States) - this big easy burger features a spiced-up burger patty fixed with Cajun mayo, pickles, andouille sausage, Pepper Jack cheese and a jammin' jambalaya rice cake served with seasoned fries

**In June**

- **Aussie Burger** (Sydney, Australia) - a burger piled high like the Sydney Harbour bridge, topped with caramelized onions, crispy bacon, cheddar cheese, a fried egg with beetroot, lettuce and tomato served with seasoned fries
- **Olé Burger** (Barcelona, Spain) - a fury of red peppered Romesco sauce, roasted vegetables, with goat cheese crumbles and arugula, dancing on a signature burger patty and between a toasted bun served with seasoned fries
- **Schnitzel Burger** (Cologne, Germany) - this German Legendary features breaded schnitzel topped with bacon, lettuce, tomato and sauerkraut with Dijon mustard served on a warm pretzel bun alongside seasoned fires and Dijon mustard sauce for dipping

- **Whiskey Bacon Burger** (Brussels, Belgium) - a whiskey marinated burger patty, stacked with bacon slices, crispy fried red onion, melted cheddar and jack cheeses, garlic aioli, sliced tomato and arugula served with seasoned fries

### In July

- **English Breakfast Burger** (London, England) - a classic burger patty topped with sliced ham, breakfast sausage, a fresh-cracked egg, grilled Portobello mushroom, fresh arugula and tomato served with seasoned fries
- **Schnitzel Burger** (Cologne, Germany) - this German Legendary features breaded schnitzel topped with bacon, lettuce, tomato and sauerkraut with Dijon mustard served on a warm pretzel bun alongside seasoned fries and Dijon mustard sauce for dipping
- **Tango Salsa Burger** (Buenos Aires, Argentina) - shake it up with andouille sausage, salsa criolla, garlic aioli, Monterey jack cheese, fresh arugula and a fried egg to top off the burger served with seasoned fries
- **Riviera Burger** (Nice, France) - a lovely masterpiece made of savory olive tapenade and chipotle flavors, marinated tomato, melty goat cheese, fresh greens and crisp potato rosti sitting perfectly atop a classic burger patty served with seasoned fries

Just like the artists whose memorabilia lines the walls at Hard Rock locations worldwide, the burgers served at Hard Rock Cafe are nothing short of “legendary.” All Local Legendary® Burgers feature the highest quality meats, fresh ingredients, savory sauces and rich melted cheeses paired with the ultimate sidekick - Hard Rock’s Savory Artisan french fries\*. Throughout World Burger Tour, each french fry selection is paired with a complementary signature dipping sauce.

As part of the World Burger Tour menu, Hard Rock Cafes will also showcase the brand’s world-famous beverage menu made up of refreshing cocktails and non-alcoholic options, including:

- **Rockin’ Fresh Rita** - a mixture of silver tequila, fresh lime juice, agave nectar served in a glass with a slightly spicy salt rim
- **Classic Caribbean Mojito** - a classic favorite with a little extra jazz! Light rum, fresh mint, lime juice and sparkling soda topped with a premium aged rum floater and a sprinkle of powdered sugar
- **Mango Ginger Mojito** - a fusion of light rum and aged rum, combined with the fresh flavors of mango, lime and fresh mint topped with ginger beer
- **Passion Fruit Mai Tai** - a Tiki classic invented in the 1940s in California! Spiced rum, passion fruit and a blend of traditional Tiki flavors
- **Southern Style Lemonade** - house-made lemonade shaken ice cold with fresh mint and watermelon
- **Passion Fruit Punch** - a refreshing blend of orange juice, passion fruit and ginger ale

For more information on World Burger Tour and to contact Hard Rock Cafe Pattaya for menu details, please call 038 426 635 or visit <http://www.hardrock.com/cafes/pattaya/>, [www.facebook.com/HardRockCafePattaya](http://www.facebook.com/HardRockCafePattaya).

\*Additional charge for Savory Artisan french fry pairings may apply.

### **About Hard Rock International**

With venues in 75 countries, including 182 cafes, 24 hotels and 11 casinos, Hard Rock International (HRI) is one of the most globally recognized companies. Beginning with an Eric Clapton guitar, Hard Rock owns the world’s greatest collection of music memorabilia, which is displayed at its locations around the globe. Hard Rock is also known for its collectible fashion and music-related merchandise, Hard Rock Live performance venues and an award-winning website. HRI owns the global trademark for all Hard Rock brands. The company

owns, operates and franchises Cafes in iconic cities including London, New York, San Francisco, Sydney and Dubai. HRI also owns, licenses and/or manages hotel/casino properties worldwide. Destinations include the company's two most successful Hotel and Casino properties in Tampa and Hollywood, FL., both owned and operated by HRI parent company The Seminole Tribe of Florida, as well as other exciting locations including Bali, Cancun, Ibiza, Las Vegas, and San Diego. Upcoming new Hard Rock Cafe locations include St. Petersburg, Fortaleza, Casablanca and Chengdu. New Hard Rock hotel, casino or hotel-casino projects include Atlanta, Atlantic City, Berlin, Budapest, London, Los Cabos, Maldives, New York City, Ottawa, Dalian and Haikou in China. For more information on Hard Rock International, visit [www.hardrock.com](http://www.hardrock.com).

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