

PRESS RELEASE

For immediate release



PATTAYA

Hard Rock Pattaya Guitar Battle 2018 Opens Application Process *Fifth Annual Guitar Battle to Take Place at Hard Rock Cafe Pattaya*



Pattaya, Thailand, 9 April 2018 - Hard Rock Cafe Pattaya is calling for the most talented guitarist to compete in the 5th Annual Hard Rock Pattaya Guitar Battle taking place at the cafe on Saturday, 26 May 2018. Beginning today through Saturday, May 12, 2018, Hard Rock Cafe Pattaya, in partnership with Chordtabs and Guitar Trick, is accepting online applications for this year's Guitar Battle 2018.

Guitarists who enter the most Rockin' guitar competition in Thailand will compete in front of a judging panel that features some of Thailand's top guitarists, including Khun Pop Woravit Charoenponnapachai, Khun Nueng Vinai Trinateepakdee and Khun Moo Kaleidoscope.

To apply to the Hard Rock Pattaya Guitar Battle 2018, visit <https://goo.gl/GZzpYs> and complete the online application by 12 May 2018.

The winner of this year's competition will receive a LINE6 Helix LT Guitar Multi-effects Processor, accommodation at Hard Rock Hotel Pattaya, a trophy and the title of Hard Rock Pattaya Guitar Battle 2018 winner. Music fans are also welcome to come enjoy the competition and share Hard Rock's love of music, passion for life and youthful energy.

Online Application Form: <https://goo.gl/GZzpYs>

Download Backing Track For Your Audition: <https://goo.gl/xoPy11>

Rules & Regulations: <https://goo.gl/5iWi2W>

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Prizes:

- Winner - Cash Bt 15,000, LINE6 Helix LT Guitar Multi-effects Processor, trophy and accommodation voucher of one night stay in Deluxe room inclusive of breakfast for 2 persons at Hard Rock Pattaya.
- 1st Runner up - Cash Bt 5,000, Yamaha Electric Guitar Pacifica 612 VII FM Translucent Blue, accommodation voucher of one night stay in Deluxe room inclusive of breakfast for 2 persons at Hard Rock Pattaya.
- 2nd Runner up - Laney IRT Pulse Guitar USB Tube Preamp, Levy's M15-NAV
- 3rd Runner up - Line6 Relay G10 Guitar Wireless, Levy's M15-NAV
- VDO Popular Vote - Celestion G12 EVH 15 OHM Guitar Speaker

For more information, call 038 428755 or 038 426 635, visit <http://pattaya.hardrockhotels.net> or visit www.facebook.com/HardRockCafePattaya.

About Hard Rock Cafe Pattaya

Hard Rock Cafe Pattaya has been rockin' in Pattaya since 15 October 2001. It shouts out the greatest memorabilia from famous artists, American-size dishes with Southwest American favorites including legendary 10 oz. burgers, fajitas, Hard Rock nachos, hot fudge Brownie Sundae and served the coolest draught beer or fanciest cocktails by our friendliest staffs. It is not just a restaurant but a rockin' attraction for great foods and music, oodles with fun and lively atmospheres.

Hard Rock International

With venues in 75 countries, including 181 cafes, 25 hotels and 11 casinos, Hard Rock International (HRI) is one of the most globally recognized companies. Beginning with an Eric Clapton guitar, Hard Rock owns the world's greatest collection of music memorabilia, which is displayed at its locations around the globe. Hard Rock is also known for its collectible fashion and music-related merchandise, Hard Rock Live performance venues and an award-winning website. HRI owns the global trademark for all Hard Rock brands. The company owns, operates and franchises Cafes in iconic cities including London, New York, San Francisco, Sydney and Dubai. HRI also owns, licenses and/or manages hotel/casino properties worldwide. Destinations include the company's two most successful Hotel and Casino properties in Tampa and Hollywood, FL., both owned and operated by HRI parent company The Seminole Tribe of Florida, as well as other exciting locations including Bali, Cancun, Ibiza, Las Vegas, and San Diego. Upcoming new Hard Rock Cafe locations include St. Petersburg, Fortaleza, Casablanca and Chengdu. New Hard Rock hotel, casino or hotel-casino projects include Atlanta, Atlantic City, Berlin, Budapest, London, Los Cabos, Maldives, New York City, Ottawa, Dalian and Haikou in China. For more information on Hard Rock International, visit www.hardrock.com.

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