

# PRESS RELEASE

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## DANCE'17 HARD ROCK PATTAYA

### SATURDAY 6 MAY 2017



# DANCE'17

## HARD ROCK PATTAYA



We dare you ... to get down on the floor!

Hard Rock Pattaya together with Boss Studio Dance are calling talented dancers from all corners of the Kingdom to compete in Dance'17 Hard Rock Pattaya on **6 May 2017**.

For the sixth year running, the challenge is on, for boys and girls of any age and nationality, to compete either solo or in team. There are 4 dance categories:

1. Popping dance, 1 on 1 (Solo battle)
2. Freestyle dance, 2 on 2 (Duo battle)
3. B-Boy 5 on 5 Battle
4. Team performance dance, (team battle) of 2-8 persons.

Whether it's break-dancing, body-poppin', jazz, contemporary, latin, samba, salsa or others – You just name it and dance!

### How to apply & Prizes

#### 1) Popping 1 on 1 Battle

- Apply online from 21 March – 2 May'17, the fee will be BT. 250 / person. Apply after 2 May'17, the fee will be BT. 300 / person.

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- Apply via <https://goo.gl/mtYKj5>
- Prize: The winner BT. 3,000 & honorable trophy
- Prize: First Runner-up BT. 1,500.

## 2) Free style 2 on 2 Battle

- Apply online from 21 March – 2 May'17, the fee will be BT. 500 / team. Apply after 2 May'17, the fee will be BT. 600 / team.
- Apply via <https://goo.gl/qYxWJo>
- Prize: The winner BT. 6,000 & honorable trophy
- Prize: First Runner-up BT. 3,000.

## 3) B-Boy 5 on 5 Battle

- Apply online from 21 March – 2 May'17, the fee will be BT. 500 / team. Apply after 2 May'17, the fee will be BT. 650 / team.
- Apply via <https://goo.gl/9WyqHP>
- Prize: The winner BT. 15,000 & honorable trophy
- Prize: First Runner-up BT. 5,000.
- Prize: Second Runner-up BT. 3,000.

## 4) Performance dance (2-8 persons)

- Apply via <https://goo.gl/cxLNAZ> from 21 March – 28 April'17.
- Send the clip VDO team performance 5 minutes to Hard Rock Hotel Pattaya before 28 April'17.
- Prize: The winner BT. 20,000 & honorable trophy
- Prize: First Runner-up BT. 10,000.
- Prize: Second Runner-up BT. 5,000.

To read all Rules & Regulations: <https://goo.gl/Z2rEtl>

On top of that, the winners of all categories will be appointed as 'Ambassador of Hard Rock Hotel Pattaya', and spread the spirit of ROCK by having the opportunity to participate in all initiatives in the whole year, hosted by Hard Rock Hotel Pattaya such as Founder's Day, Songkran and Wan Lai celebration, Hotel and Cafe anniversary celebration, Charity fund-raiser and many more. **Now, that's PRICELESS!**

The competition will take place on 6 May 2017. Application is now until 2 May 2017. **Open for public, no entrance fee!**

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For more information, call 038 428755 or email to [vibemgr.pty@hardrockhotels.net](mailto:vibemgr.pty@hardrockhotels.net), visit <http://pattaya.hardrockhotels.net> or visit [facebook.com/HardRockHotelPattaya](https://www.facebook.com/HardRockHotelPattaya)

## About Hard Rock International

With venues in 74 countries, including 175 cafes, 24 hotels and 11 casinos, Hard Rock International (HRI) is one of the most globally recognized companies. Beginning with an Eric Clapton guitar, Hard Rock owns the world's greatest collection of music memorabilia, which is displayed at its locations around the globe. Hard Rock is also known for its collectible fashion and music-related merchandise, Hard Rock Live performance venues and an award-winning website. HRI owns the global trademark for all Hard Rock brands. The company owns, operates and franchises Cafes in iconic cities including London, New York, San Francisco, Sydney and Dubai. HRI also owns, licenses and/or manages hotel/casino properties worldwide. Destinations include the company's two most successful Hotel and Casino properties in Tampa and Hollywood, Fl., both owned and operated by HRI parent company The Seminole Tribe of Florida, as well as other exciting locations including Bali, Chicago, Cancun, Ibiza, Las Vegas, Macau and San Diego. Upcoming new Hard Rock Cafe locations include Valencia, Innsbruck, Yangon and Chengdu. New Hard Rock Hotel projects include Abu Dhabi, Atlanta, Berlin, Dubai, London, Los Cabos, New York City, and Shenzhen, Dalian and Haikou in China. For more information on Hard Rock International, visit [www.hardrock.com](http://www.hardrock.com).

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