

PRESS RELEASE

For immediate release

Hard Rock Hotel Pattaya welcomes the new pool



Hard Rock Hotel Pattaya is now turning up its volume to entertain you with a whole new experience that is as stylishly rock 'n' roll as it is unique

Located on Pattaya Beach Road overlooking the sunset of the Gulf of Thailand, Hard Rock Hotel Pattaya has completed its extensive pool renovation after 2 months of upgrading work. The largest free-form swimming pool on the Eastern Seaboard is now equipped with more kid's activities, slides, frames, Jacuzzis, sun-decks, underwater speakers, LED lighting that makes you feel as if you are swimming among the stars, and much more await you to jump-in and enjoy. The list of new amenities, restaurants, bars and services all add-up to elevate the

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renewed Hard Rock Hotel Pattaya into the list of must-see destinations in Pattaya, much like it was 15 years ago when the property first opened its doors.

1 Year Membership for Body Rock Fitness Club:

Special price THB 23,000 per person and THB 38,000 per couple

You will be entitled to free personal trainer, access to our great pool, steam & sauna room, cold plunge and additional discount 30% discount on room, 25% on spa treatments and 15% on F&B all year round.

For more information please call (038) 428 755-9 or Toll Free 1800-999-001 (within Thailand)

About Hard Rock International

With venues in 69 countries, including 165 cafes, 23 hotels and 11 casinos, Hard Rock International (HRI) is one of the most globally recognized companies. Beginning with an Eric Clapton guitar, Hard Rock owns the world's greatest collection of music memorabilia, which is displayed at its locations around the globe. Hard Rock is also known for its collectible fashion and music-related merchandise, Hard Rock Live performance venues and an award-winning website. HRI owns the global trademark for all Hard Rock brands. The company owns, operates and franchises Cafes in iconic cities including London, New York, San Francisco, Sydney and Dubai. HRI also owns, licenses and/or manages hotel/casino properties worldwide. Destinations include the company's two most successful Hotel and Casino properties in Tampa and Hollywood, Fl., both owned and operated by HRI parent company The Seminole Tribe of Florida, as well as other exciting locations including Bali, Chicago, Cancun, Ibiza, Las Vegas, Macau and San Diego. Upcoming new Hard Rock Cafe locations include San Juan, Reykjavik and Lyon. New Hard Rock Hotel projects include Abu Dhabi, Atlanta, Berlin, Dubai, Itapema, Los Cabos, Tenerife, and Shenzhen, Dalian and Haikou in China. For more information on Hard Rock International, visit www.hardrock.com.

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