

PRESS RELEASE

For immediate release

ROCK THE LUNCH #48 BY HARD ROCK PATTAYA



Recently Hard Rock Pattaya organized “Rock the Lunch #48” CSR activity at Huay Yai School. Hard Rock Pattaya’s Rock The Lunch, an initiative started in 2011, is one such endeavor to connect our staff with school children, and to also rekindle the childlike wonder in themselves. Our staff volunteer to visit schools which have a limited budget for meals. At the school, the staff would prepare and cook up a fun menu, serving the children’s favorite food. It’s a plate of happiness, served with love. And since it’s a project by Hard Rock Hotel Pattaya and Hard Rock Café Pattaya, a good meal always comes with good entertainment. At the end of the meal, our staff put on

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a fun and energetic concert, in conjunction with Hard Rock Heals Foundation. The kids had an amazing time, which they will remember for a long time to come. And as for the grown-ups, let's just say no one ever forgets what it feels like to be a happy child. It is about Love All, Serve All at Rock The Lunch.



For more photos and info for our next events, visit our Facebook <https://www.facebook.com/HardRockHotelPattaya> or <https://www.facebook.com/HardRockCafePattaya>

About Hard Rock International

With venues in 74 countries, including 175 cafes, 24 hotels and 11 casinos, Hard Rock International (HRI) is one of the most globally recognized companies. Beginning with an Eric Clapton guitar, Hard Rock owns the world's greatest collection of music memorabilia, which is displayed at its locations around the globe. Hard Rock is also known for its collectible fashion and music-related merchandise, Hard Rock Live performance venues and an award-winning website. HRI owns the global trademark for all Hard Rock brands. The company owns, operates and franchises Cafes in iconic cities including London, New York, San Francisco, Sydney and Dubai. HRI also owns, licenses and/or manages hotel/casino properties worldwide. Destinations include the company's two most successful Hotel and Casino properties in Tampa and Hollywood, FL, both owned and operated by HRI parent company The Seminole Tribe of Florida, as well as other exciting locations including Bali, Chicago, Cancun, Ibiza, Las Vegas, Macau and San Diego. Upcoming new Hard Rock Cafe locations include Valencia, Innsbruck, Yangon and Chengdu. New Hard Rock Hotel projects include Abu Dhabi, Atlanta, Berlin, Dubai, London, Los Cabos, New York City, and Shenzhen, Dalian and Haikou in China. For more information on Hard Rock International, visit www.hardrock.com.

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